



SPONSOR/EXHIBITOR INFORMATION & REGISTRATION

The 21st Annual New Mexico Infrastructure Finance Conference will be held October 26-28, 2016 at the Ruidoso Convention Center in Ruidoso, NM. Sessions have been selected to appeal to a broad range of conference participants which include: utilities, community & economic development, tribal, planning, transportation, finance, housing and tourism. Attendees are comprised of local governments, state and federal agencies, Native American Tribes, elected officials, community development directors, planners, public works directors, and many others.

The New Mexico Infrastructure Finance Conference also offers an opportunity to get the word out about your organization to people who can truly use your services. You or your organization can choose to have a presence at the conference as a sponsor. Options for sponsorship include financial contribution alone or financial contribution with an exhibit booth.

For more information regarding exhibits, sponsorship levels, and other opportunities; contact Jimmy Rodriguez at (505) 827-3884, jimmyn.rodriguez@state.nm.us or Tonantzin Lucero-Roybal at (505) 827-4209, tonantzin.roybal@state.nm.us. You may also visit our website at: <http://www.nmifc.com>.

We welcome your participation and look forward to hearing from you.

| Bernalillo | Catron | Chaves | Cibola | Colfax | Curry | De Baca | Doña Ana | Eddy | Grant | Guadalupe | Harding | Hidalgo | Lea | Lincoln | Los Alamos | Luna | McKinley | Mora | Otero | Quay | Rio Arriba | Roosevelt | San Juan | San Miguel | Sandoval | Santa Fe | Sierra | Socorro | Taos | Torrance | Union | Valencia |

| Alamogordo | Albuquerque | Angel Fire | Anthony | Artesia | Aztec | Bayard | Belen | Bernalillo | Bloomfield | Bosque Farms | Capitan | Carlsbad | Carrizozo | Causey | Chama | Cimarron | Clayton | Cloudcroft | Clovis | Columbus | Corona | Corrales | Cuba | Deming | Des Moines | Dexter | Dora | Eagle Nest | Edgewood | Elephant Butte | Elida | Encino | Espanola | Estancia | Eunice | Farmington | Floyd | Folsom | Fort Sumner | Gallup | Grady | Grants | Grenville | Hagerman | Hatch | Hobbs | Hope | House | Hurley | Jal | Jemez Springs | Kirtland | Lake Arthur | Las Cruces | Las Vegas | Logan | Lordsburg | Los Alamos | Los Lunas | Los Ranchos de Albuquerque | Loving | Lovington | Magdalena | Maxwell | Melrose | Mesilla | Milan | Moriarty | Mosquero | Mountainair | Pecos | Peralta | Portales | Questa | Raton | Red River | Reserve | Rio Communities | Rio Rancho | Roswell | Roy | Ruidoso | Ruidoso Downs | San Jon | San Ysidro | Santa Clara | Santa Fe | Santa Rosa | Silver City | Socorro | Springer | Sunland Park | Taos | Taos Ski Valley | Tatum | Texico | Tijeras | Truth or Consequences | Tucumcari | Tularosa | Vaughn | Virden | Wagon Mound | Willard | Williamsburg |



SPONSORSHIP LEVELS

Conference sponsors receive many benefits for their financial support, including recognition in our conference program, events, and complimentary registration.

Premiere Level - \$2,000

Your organization receives acknowledgement as a Premiere Sponsor at all conference functions and on all printed material (including conference bags and sponsor signs at registration) and an opportunity to display your organization banner at meal functions. This level of sponsorship also includes full registration for four and one exhibit table.

Corporate Level - \$1,000

Your organization receives acknowledgement as a Corporate Sponsor at conference functions and some printed material. This level of sponsorship also includes full registration for three and one exhibit table.

General Level - \$500

Your organization receives acknowledgement as a General Sponsor in the conference program. This level of sponsorship also includes full registration for two and one exhibit table.

Government Level - \$250

Your agency receives acknowledgement as a Government/Non-profit Sponsor in the conference program. This level of sponsorship includes full registration for one and one exhibit table.



REGISTRATION

If you are interested in becoming a conference sponsor, fill out the sponsor registration form on the last page of this packet and return to the address shown. Registration deadline for guarantee sponsor name on printed material is September 30, 2016.

HOTEL INFORMATION

The Conference organizers reserved a block of guest rooms at the following hotel:

MCM Elegante Lodge & Suites
 107 Sierra Blanca Drive
 Ruidoso, NM 88345
 1-866-211-7727

When making your reservations, ask for the New Mexico Infrastructure Finance Conference room block. In order to receive discounted rate you must make your reservations before Tuesday, October 11th; thereafter, rooms will be on a space and rate availability basis only. We urge you to make your reservation early.

EXHIBIT BOOTH *Registration includes:*

- 10" X 30" table with skirt
- 2 chairs
- Recognition in the conference program (*order based on sponsorship level*)
- Full conference registration(s) including all meal functions and socials (*based on sponsorship level*)

SHIPPING: If you are shipping your display booth, the address is:

Ruidoso Convention Center
 111 Sierra Blanca Drive
 Ruidoso, NM 88345
 1-877-700-5445

(Note: items to be shipped will be accepted by the Ruidoso Convention Center no more than one (1) week prior to the conference).

EXHIBIT HOURS/CONFERENCE FORMAT

TUESDAY, OCTOBER 25

4:00 - 7:00 pm Exhibitor Setup
 Early Registration

WEDNESDAY, OCTOBER 26

8:00 am - 5:00 pm Registration
 8:00 - 11:00 am Exhibit Setup, Coffee
 11:00 am - 1:00 pm Welcome Lunch
 12:30 - 1:30 pm General Session
 1:00 - 7:00 pm Exhibits Open
 1:30 - 1:45 pm Break w/ Exhibitors
 1:45 - 3:15 pm Sessions
 3:15 - 3:30 pm Break w/Exhibitors
 3:30 - 5:00 pm Sessions
 5:00 - 7:00 pm Networking Welcome Reception

THURSDAY, OCTOBER 27

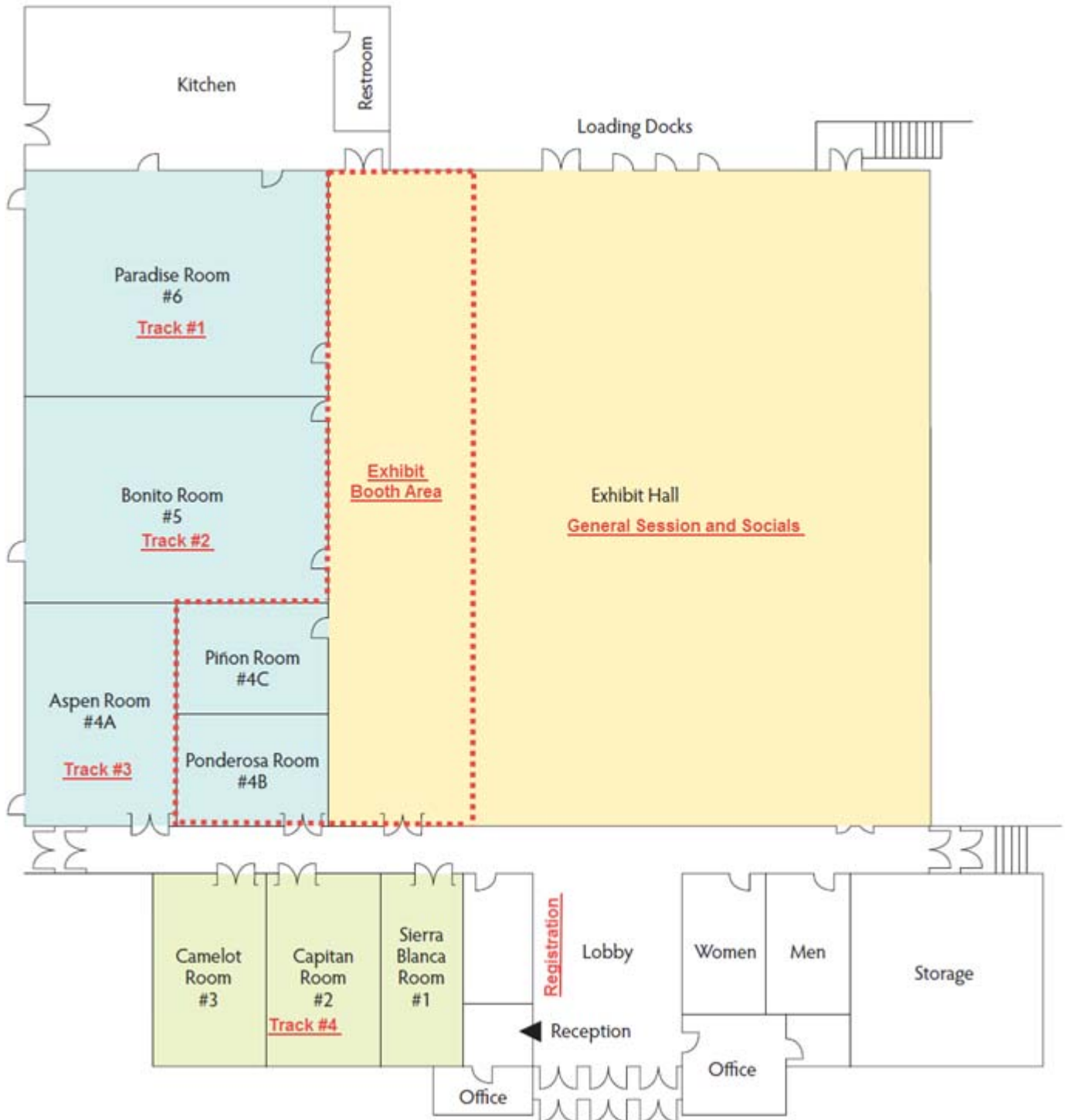
7:00 am - 5:00 pm Registration
 8:00 am - 5:00 pm Exhibits Open
 8:00 - 9:30 am Sessions
 9:30 - 9:45 am Break w/Exhibitors
 9:45 - 11:15 am Sessions
 11:15 - 11:30 am Break w/Exhibitors
 11:30 am - 1:30 pm Lunch - Keynote
 1:30 - 1:45 pm Break w/Exhibitors
 1:45 - 3:15 pm Sessions
 3:15 - 3:30 pm Break w/Exhibitors
 3:30 - 5:00 pm Sessions
 6:00 - 11:00 pm Dinner & Dance

FRIDAY, OCTOBER 28

7:30 - 8:30 am Coffee w/Exhibitors
 8:30 - 10:00 am General Session
 10:00 - 10:15 am Break w/Exhibitors
 10:15 am - 12:00 pm Awards Brunch
 12:00 pm Exhibit Breakdown
 12:00 pm Adjournment



RUIDOSO CONVENTION CENTER – LAYOUT





EXHIBITOR REGISTRATION

(PLEASE PRINT CLEARLY)

Company/Agency Name: _____ Contact Person: _____
 Address: _____ City/State/Zip: _____
 Phone: _____ E-mail: _____

I would like to be a:

- Premiere Sponsor (4 full registrations-1 exhibit table)..... \$2,000.00
- Corporate Sponsor (3 full registrations-1 exhibit table) \$1,000.00
- General Sponsor (2 full registrations-1 exhibit table)..... \$500.00
- Government/non-profit (1 full registrations-1 exhibit table)..... \$250.00
- Sponsorship & Exhibit Financial Sponsorship Only (no exhibit)

LIST OF ATTENDEE(S) (*Sponsorship level determines number of paid attendees included*):

1. Name: _____ Title: _____
2. Name: _____ Title: _____
3. Name: _____ Title: _____
4. Name: _____ Title: _____

ADDITIONAL TICKETS: (*one complimentary ticket to each meal event is included with each full conference registration*)

EVENT	# of Tickets		Price/Ticket		Total
Wednesday Luncheon (WL)	_____	X	\$30	=	\$ _____
Thursday Luncheon (TL)	_____	X	\$30	=	\$ _____
Thursday Social (TS)	_____	X	\$30	=	\$ _____
Friday Awards Brunch (FAB)	_____	X	\$25	=	\$ _____
Total Amount Enclosed:					\$ _____

Names for additional tickets (*indicate who is attending which event – must coincide with selection above*):

1. Name: _____ Title: _____ WL TL TS FAB
2. Name: _____ Title: _____ WL TL TS FAB
3. Name: _____ Title: _____ WL TL TS FAB
4. Name: _____ Title: _____ WL TL TS FAB

PAYMENT INFORMATION

- Check enclosed - payable to **New Mexico Municipal League**
- Purchase Order for Registration Fees - Attach copy or provide PO# _____
- Charge my registration fees to VISA or MC listed below. The NMML is authorized to use the card below to pay registration fee(s) in the amount of: \$ _____

Card #: _____ Exp Date: _____

Name of Card Holder: _____
If different from Registrant Name

Card Holder Signature: _____

Receipts available at registration check-in.

Return by September 30th to: NM Municipal League
 Attn: Jackie Portillo
 P.O. Box 846
 Santa Fe, NM 87504-0846
 Fax# (505) 984-1392

Register early to guarantee name on printed material!