



## 26<sup>TH</sup> ANNUAL NM INFRASTRUCTURE FINANCE CONFERENCE

# ***“TRANSFORMING COMMUNITIES THROUGH INNOVATIVE FINANCING”***

**LAS CRUCES CONVENTION CENTER - OCTOBER 18-19, 2023**

## **SPONSOR/EXHIBITOR INFORMATION & REGISTRATION**

The 26<sup>th</sup> Annual New Mexico Infrastructure Finance Conference will be held October 18-19, 2023 at the Las Cruces Convention Center. Sessions have been selected to appeal to a broad range of conference participants which include: utilities, community & economic development, tribal, planning, transportation, finance, housing and tourism. Attendees are comprised of local governments, state and federal agencies, Native American Tribes, elected officials, community development directors, planners, public works directors, and many others.

The New Mexico Infrastructure Finance Conference also offers an opportunity to get the word out about your organization to people who can truly use your services. You or your organization can choose to have a presence at the conference as a sponsor. Options for sponsorship include financial contribution alone or financial contribution with an exhibit booth.

For more information regarding exhibits, sponsorship levels, and other opportunities; contact Carmen Morin at (505) 827-4797 or at [CarmenB.Morin@state.nm.us](mailto:CarmenB.Morin@state.nm.us). You may also visit our website at: <http://www.nmifc.com>.

We welcome your participation and look forward to hearing from you.

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| Bernalillo | Catron | Chaves | Cibola | Colfax | Curry | De Baca | Doña Ana | Eddy | Grant | Guadalupe | Harding | Hidalgo | Lea | Lincoln | Los Alamos | Luna | McKinley | Mora | Otero | Quay | Rio Arriba | Roosevelt | San Juan | San Miguel | Sandoval | Santa Fe | Sierra | Socorro | Taos | Torrance | Union | Valencia |

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| Alamogordo | Albuquerque | Angel Fire | Anthony | Artesia | Aztec | Bayard | Belen | Bernalillo | Bloomfield | Bosque Farms | Capitan | Carlsbad | Carrizozo | Causey | Chama | Cimarron | Clayton | Cloudcroft | Clovis | Columbus | Corona | Corrales | Cuba | Deming | Des Moines | Dexter | Dora | Eagle Nest | Edgewood | Elephant Butte | Elida | Encino | Espanola | Estancia | Eunice | Farmington | Floyd | Folsom | Fort Sumner | Gallup | Grady | Grants | Grenville | Hagerman | Hatch | Hobbs | Hope | House | Hurley | Jal | Jemez Springs | Kirtland | Lake Arthur | Las Cruces | Las Vegas | Logan | Lordsburg | Los Alamos | Los Lunas | Los Ranchos de Albuquerque | Loving | Lovington | Magdalena | Maxwell | Melrose | Mesilla | Milan | Moriarty | Mosquero | Mountainair | Pecos | Peralta | Portales | Questa | Raton | Red River | Reserve | Rio Communities | Rio Rancho | Roswell | Roy | Ruidoso | Ruidoso Downs | San Jon | San Ysidro | Santa Clara | Santa Fe | Santa Rosa | Silver City | Socorro | Springer | Sunland Park | Taos | Taos Ski Valley | Tatum | Texico | Tijeras | Truth or Consequences | Tucumcari | Tularosa | Vaughn | Virden | Wagon Mound | Willard | Williamsburg |

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## **SPONSORSHIP LEVELS**

Conference sponsors receive many benefits for their financial support, including recognition in our conference program, events, and complimentary registration.

### **Premiere Level - \$3,000**

Your organization receives acknowledgement as a Premiere Sponsor at all conference functions and on all printed material (including conference bags and sponsor signs at registration) and an opportunity to display your organization banner at meal functions. This level of sponsorship also includes full registration for four and one exhibit table.

### **Corporate Level - \$2,000**

Your organization receives acknowledgement as a Corporate Sponsor at conference functions and some printed material. This level of sponsorship also includes full registration for three and one exhibit table.

### **General Level - \$1,000**

Your organization receives acknowledgement as a General Sponsor in the conference program. This level of sponsorship also includes full registration for two and one exhibit table.

### **Government Level - \$500**

Your agency receives acknowledgement as a Government/Non-profit Sponsor in the conference program. This level of sponsorship includes full registration for one and one exhibit table.

## **Additional Sponsorship Opportunities**

### **Luncheon Sponsorship - \$3,500**

Your agency receives acknowledgement as a Luncheon Sponsorship in the conference program as well as signage at the Luncheon(s). This level of sponsorship includes four full registrations and one exhibit table.



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### REGISTRATION

If you are interested in becoming a conference sponsor, fill out the sponsor registration form on the last page of this packet and return to the address shown. Registration deadline for guarantee sponsor name on printed material is September 22, 2023.

### HOTEL INFORMATION

The Conference organizers reserved a block of guest rooms at the following hotels:

Hotel Encanto de Las Cruces  
705 South Telshor Blvd.  
Las Cruces, NM 88011  
(575) 522-4300

When making your reservations, ask for the NM Infrastructure Finance Conference rates. In order to receive a discounted rate you must make your reservations before Sunday, October 8<sup>th</sup>; thereafter, rooms will be on a space and rate availability basis only. We urge you to make your reservation early.

### EXHIBIT BOOTH *Registration includes:*

- 10’ x 8’ booth includes pipe and drape
- 8’ skirted table with 2 chairs
- Recognition in the conference program (*order is based on sponsorship level*)
- Full conference registration(s) including all meal functions and socials (*based on sponsorship level*)

**Convention Services of the Southwest (CSS)** is the Official Exhibit Service Contractor. After your registration and payment have been processed by NMML, your contact information will be sent to CSS. They will email you login information to access additional services that CSS has to offer. If you do not receive this information, please call 505-243-9889.

**SHIPPING:** CSS is responsible for all inbound/outbound shipping. Direct shipping to the Las Cruces Convention Center Civic Center is not applicable. Shipping must go through CSS. If the facility receives show freight, it will be consigned to CSS and the exhibitor will incur drayage charges. The Convention Center will not accept any outbound shipping responsibility. Additional information including fees will be on the electronic service kit that you must access from the CSS website using your login information.

### EXHIBIT HOURS/CONFERENCE FORMAT

#### TUESDAY, OCTOBER 17

2:00 - 5:00 pm	Mobile Workshop
4:00 - 7:00 pm	Exhibitor Setup/ Early Registration

#### WEDNESDAY, OCTOBER 18

7:30 am - 5:00 pm	Registration
7:30 am - 7:00 pm	Exhibits Open
8:00 - 9:30 am	Breakfast/Gen. Session
9:30 - 9:45 am	Exhibit Stroll/Break
9:45 - 11:15 am	Track Sessions
11:15 - 11:30 am	Exhibit Stroll/Break
11:30 am - 1:00 pm	Lunch/Gen. Session
1:00 - 1:15 pm	Exhibit Stroll/Break
1:15 - 2:45 pm	Tracks
2:45 - 3:00 pm	Exhibit Stroll/Break
3:00 - 4:45 pm	Track Sessions
5:00 - 7:00 pm	Welcome Reception

#### THURSDAY, OCTOBER 19

7:30 am - 5:00 pm	Registration/ Exhibits Open
8:30 - 9:30 am	Breakfast/Gen. Session
9:30 - 9:45 am	Exhibit Stroll/Break
9:45 - 11:15 am	Track Sessions
11:15 - 11:30 am	Exhibit Stroll/Break
11:30 am - 1:00 pm	Lunch/Gen. Session
1:00 - 1:45 pm	Exhibit Stroll/Break
1:45 - 3:15 pm	Track Sessions
3:15 - 3:30 pm	Exhibit Stroll/Break
3:30 - 5:00 pm	Track Sessions
6:00 - 11:00 pm	Dinner & Dance



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**EXHIBITOR REGISTRATION**

*(PLEASE PRINT CLEARLY)*

Company/Agency Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_  
 Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

**I would like to be a:**

- Luncheon Sponsor (4 full registrations-1 exhibit table)..... \$3,500.00
- Premiere Sponsor (4 full registrations-1 exhibit table)..... \$3,000.00
- Corporate Sponsor (3 full registrations-1 exhibit table) ..... \$2,000.00
- General Sponsor (2 full registrations-1 exhibit table)..... \$1,000.00
- Government/non-profit (1 full registrations-1 exhibit table)..... \$500.00
- Sponsorship & Exhibit                       Financial Sponsorship Only (no exhibit)                       Will Need Electricity

**LIST OF ATTENDEE(S)** *(Sponsorship level determines number of paid attendees included):*

1. Name: \_\_\_\_\_ Title: \_\_\_\_\_ Email: \_\_\_\_\_  
 2. Name: \_\_\_\_\_ Title: \_\_\_\_\_ Email: \_\_\_\_\_  
 3. Name: \_\_\_\_\_ Title: \_\_\_\_\_ Email: \_\_\_\_\_  
 4. Name: \_\_\_\_\_ Title: \_\_\_\_\_ Email: \_\_\_\_\_

**ADDITIONAL TICKETS:** *(one complimentary ticket to each meal event is included with each full conference registration)*

<u>EVENT</u>	<u># of Tickets</u>		<u>Price/Ticket</u>		<u>Total</u>
Wednesday Luncheon (WL)	_____	X	<b>\$40</b>	=	\$ _____
Thursday Luncheon (TL)	_____	X	<b>\$40</b>	=	\$ _____
Thursday Social (TS)	_____	X	<b>\$50</b>	=	\$ _____
			<b>Total Amount Enclosed:</b>		<b>\$ _____</b>

**Names for additional tickets** *(indicate who is attending which event – must coincide with selection above):*

1. Name: \_\_\_\_\_ Title: \_\_\_\_\_ WL  TL  TS   
 2. Name: \_\_\_\_\_ Title: \_\_\_\_\_ WL  TL  TS   
 3. Name: \_\_\_\_\_ Title: \_\_\_\_\_ WL  TL  TS   
 4. Name: \_\_\_\_\_ Title: \_\_\_\_\_ WL  TL  TS

**PAYMENT INFORMATION**

- Check enclosed - payable to **New Mexico Municipal League**
- Purchase Order for Registration Fees - Attach copy or provide PO# \_\_\_\_\_
- Charge my registration fees to VISA, MC, AMEX, DISCOVER listed below. NMML is authorized to use the card below to pay registration fee(s) in the amount of: \$ \_\_\_\_\_

Card #: \_\_\_\_\_ Exp Date: \_\_\_\_\_  
 Name of Card Holder: \_\_\_\_\_  
 Card Holder Signature: \_\_\_\_\_

Return by September 22<sup>nd</sup> to: NM Municipal League  
 Attn: Jackie Portillo  
 P.O. Box 846  
 Santa Fe, NM 87504-0846  
 jportillo@nmml.org  
 Fax# (505) 984-1392

**Register early to  
 guarantee company  
 name on printed  
 materials!**