NEW MEXICO
INFRASTRUCTURE FINANCE
CONFERENCE
FARMINGTON 2026

SPONSORSHIP & EXHIBITOR PACKET

April 2027 | Farmington Civic Center | Farmington, New Mexico

For nearly 30 years, the New Mexico Infrastructure Finance Conference has connected communities with government agencies, infrastructure professionals, and funding partners. The 29th annual conference will bring public- and private-sector leaders to Farmington for a statewide convening focused on infrastructure planning, funding, delivery, and long-term community impact. Through technical sessions, field visits, networking, and exhibitor engagement, sponsors can connect with the people and projects shaping New Mexico's infrastructure future.



Conference Overview

The 2026 New Mexico Infrastructure Finance Conference will take place November 16–20, 2026, at the Farmington Civic Center in the heart of historic downtown Farmington. A newly renovated civic facility with a banquet hall seating up to 600 guests, multiple nearby breakout venues, strong Wi-Fi and A/V capability, and a downtown setting designed to connect conference programming with visible, real-world infrastructure investments.

Who participates	Registration is open to local and Tribal governments, state and federal agencies, elected officials, utilities, public works leaders, planners, engineers, community organizations, financiers, development partners, and others engaged in infrastructure planning, finance, and delivery.
Why sponsor	Build statewide visibility, engage directly with project leaders and funding partners, and align your organization with the practical work of delivering infrastructure across New Mexico.
The Farmington experience	A newly renovated civic venue, a walkable downtown setting, field-based learning, and multiple opportunities for meaningful sponsor and exhibitor engagement.

Sponsorship Opportunities

Become a valued partner of the New Mexico Department of Finance and Administration Infrastructure Finance Conference and showcase your organization's commitment to building stronger communities across New Mexico.

As a sponsor, your organization will receive valuable recognition before, during, and after the conference through branding opportunities, event signage, digital communications, and direct engagement with conference attendees.

We invite you to partner with us in shaping New Mexico's future while elevating your organization's presence among the professionals leading that effort.

Farmington Experience Highlights

Conference experience	Participant value	Sponsorship opportunity
Downtown Main Street Complete Streets Experience	A guided case study in placemaking, utility upgrades, walkability, and economic revitalization.	**Downtown Welcome Reception (walking tour)**
Pinon Hill Bridge Extension	A regional mobility and emergency-response project backed by major state and federal funding.	**Infrastructure in Action Tour Series (transportation)**
Foothills Drive Enhancements	Field-based learning featuring regional mobility, emergency response, corridor modernization, drainage, safety, and multimodal access.	**Infrastructure in Action Tour Series (transportation)**
Water Treatment Plant Upgrade	Water & Utility Resilience: A practical look at asset life, system capacity, water security, drought resilience, and grant-supported delivery.	**Infrastructure in Action Tour Series (transportation)**
Lake Farmington Dam Raise Study	A forward looking water security planning effort tied to storage, drought resilience, and future growth.	**Infrastructure in Action Tour Series (transportation)**
Signature Evening Event at Market Pavilion	A high-value opportunity for attendees to build relationships while experiencing Farmington's hospitality and local character.	**Signature Evening Event**

Sponsorship Levels & Benefits

Choose a sponsorship level through the specific conference experience or visibility opportunity that best aligns with your organization. **Each sponsorship opportunity includes the following standard benefits:**

- Logo recognition on the conference website and conference app
- Recognition on conference sponsor signage and during announcements
- One exhibit booth in the conference exhibitor area
- Opportunity to provide an approved item for attendee welcome bags
- Access to the attendee roster one week before the conference
- Complimentary registrations based on sponsorship level

Premier Level — $4,000

Opportunity	Availability	Includes
Conference Tote Bag	**Sole sponsor**	Logo on the conference tote bag carried by attendees throughout the event; four complimentary registrations.
Name Badge Lanyard	**Sole sponsor**	Logo on lanyards worn at sessions, tours, receptions, and networking events; four complimentary registrations.
Conference App	**Sole sponsor**	Prominent recognition in the digital tool attendees use for the agenda, speakers, and updates; four complimentary registrations.
Downtown Welcome Reception	**Up to 3 available**	Event signage, conference-app visibility, verbal acknowledgment, and four complimentary registrations. Cups or napkins with company logos.
Signature Evening Event	**Up to 3 available**	Event signage, conference-app visibility, verbal acknowledgment, digital display, guest tickets, and four complimentary registrations.
Infrastructure in Action Tour Series	**Up to 4 available**	Recognition on tour listings, transportation and wayfinding signage, and tour announcements; four complimentary registrations.
Emerging Professional/ Access Sponsor	**Up to 10 Available**	Supports complimentary conference registration(s) for a young or emerging professional, student, or participant facing a financial barrier to attendance. Includes sponsor recognition in the conference app and related scholarship materials; recipients will be identified and coordinated by conference organizers.

Corporate Level — $3,000

Opportunity	Availability	Includes
Refillable Water Bottle	**Sole sponsor**	Logo on a durable conference takeaway used throughout the event; three complimentary registrations.
Registration	**Sole sponsor**	Recognition/ Logo on registration instructions, confirmation emails, and the on-site arrival kiosk; three complimentary registrations.
Luncheon	**Up to 2 available**	Luncheon signage, conference-app visibility, verbal acknowledgment, signage, company logo on tables, tents and centerpieces and three complimentary registrations.
Conference Wi-Fi	**Sole sponsor**	Logo on Wi-Fi access signage and app instructions, verbal acknowledgment, and an optional sponsor-branded network password, and two complimentary registrations.
Refresh & Recharge Lounge	**Up to 2 available**	Recognition in a dedicated space with seating, charging access, and a quieter place to reset; conference-app visibility.
Coffee/ Networking Break	**Up to 2 available**	Support a networking focused coffee break in the exhibitor hall, with recognition on break signage, in the conference app, on coffee cup sleeves and during announcements.

Level	Amount	Includes
General Level	**$2,000**	All standard sponsor benefits plus two complimentary registrations.
Government Level	**$1,000**	Available exclusively to government entities; all standard sponsor benefits plus one complimentary registration.

Interested in a tailored opportunity? The planning team welcomes sponsorship concepts that strengthen the participant's experience and align with conference goals. Availability and benefits will be confirmed in writing.

General Information for Sponsors and Exhibitors

Venue	Farmington Civic Center, 200 W. Arrington Street, Farmington, NM 87401.
Exhibitor area	The Civic Center lobby and foyer are planned as the exhibitor hub, with capacity for at least 40 booths and convenient access from conference programming.
Booth package	Booth space, one skirted table, two chairs, electricity where available, and complimentary registrations based on sponsorship level. Final dimensions and service details will be provided with exhibitor confirmation materials.
Parking	Approximately 450 on-site parking spaces, additional nearby parking, and more than 20 ADA spaces.
Hotels	Four conference hotel blocks are planned within 5 miles of the conference venues. Booking details will be posted when registration opens.
A/V and Wi-Fi	Projectors, screens, sound systems, microphones, and Wi-Fi are available, if requested, across the main venue and breakout locations.
Selecting an opportunity	Sponsorship opportunities will be reserved on a first-come, first-served basis after receipt of the required commitment and payment. Visit www.nmifc.com for registration updates and contact information.

SPONSORSHIP COMMITMENT FORM

YES! We want to Sponsor the New Mexico Infrastructure Finance Conference!

_____ Level_____

(List level & activity to sponsor)

_____ Level_____

(List level & activity to sponsor)

Registration information for the complimentary registrations will be sent with email confirming sponsorship selection.

Company/Agency Contact Information (all fields must be completed): This individual will receive all sponsorship correspondence for your company/agency.

First Name_____M.I._____Last Name_____

Job Title_____

Company/Agency_____

Mailing Address_____

City_____State_____Zip_____

Telephone_____Email_____

Please indicate the name of the individual/company/agency as you would like it to appear in the *Conference App, website* and signage announcing your sponsorship. Please email your company/organization logo to: info@mgr-events.com

_____

PAYMENT Total Due $

☐ Check # _____ ☐ Purchase Order # _____

Credit Card Information: Check one: ❑ VISA ❑ MasterCard ❑ AMERICAN EXPRESS

Cardholder Name: _____ Security Code:_____

Card Number: _____ Expiration Date:_____

Billing Zip Code:_____Cardholder Signature:_____

(if different from above):

Please make checks and purchase orders payable to: NewMARC

Email your completed application to:
info@mgr-events.com

EXHIBITOR APPLICATION FORM

Official Exhibit Representative

Designate the name of the person in your organization who will receive all relevant exhibition materials, including booth confirmation and information:

First Name_____ M.I._____ Last Name_____

Job Title_____

Company/Agency_____

Mailing Address_____

City_____ State_____ Zip_____

Telephone_____ Email_____

Agreement

In accordance with the exhibit regulations governing the rental of exhibit space in this contract, the undersigned hereby applies for exhibit space at the 2026 New Mexico Infrastructure Conference in Farmington from November 16 – 19, 2026.

Release of Liability

Exhibitor shall be fully responsible for paying for any damages to property owned by Farmington Civic Center (FCC) or New Mexico Department of Finance and Administration (NMDFA), its owners, directors, officers, or managers, which result from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify, and hold harmless Farmington Civic Center (FFC) and NMDFA, its owners, managers, officers, or directors, agents, employees, subsidiaries, and affiliates, from any damages or charges resulting from Exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages, or expenses arising from, out of, or because of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premises, the Convention Center or any part thereof.

We have read and agree to the release of liability and understand that this agreement is incorporated into this contract by reference and that this application becomes a contract when accepted and confirmed by NMDFA.

I understand and agree to abide by the above. *Note: All applications must be signed to confirm booth space.*

Signature of Authorized Representative

_____

Date _____

Booth Location

Booth assignment is based on the date of receipt of this Exhibitor Application and payment in full of the booth fee.